



Redefine Learning

NOV 23 - 24 · 2020

Beijing International Convention Center
China

World's Leading Edtech Event



GET (Global Education Technology) Summit and Expo is the largest and most international EdTech Summit Brand in Asia. It is held independently by JMDedu since 2015.

GET Summit & Expo is a dedicated platform for excellent education practitioners to share their insights, experience and solutions. We set to discover inspiring education products and services from around the world and revitalize education through innovation and collaboration.

GET Summit & EXPO is supported by all kinds of education companies, organizations, schools and the government.

GET 2019 gathered 13972 attendees from 42 countries and regions.



International Event &
Content Synergy Partners
(Portion)



Immersive Hybrid Virtual-Physical Event

Due to the unique circumstance in 2020, GET2020 will combine physical conferences with a “virtual” live streaming component.



Deep Dive into China Market

Extraordinary and diverse summit programs to gain an in-depth understanding of the world's largest education market.

Professional Attendees

Showcase your product or insights to over 5,000 professional education attendees and establish meaning connection with potential synergy partners.

Simultaneous Interpreting

We provide simultaneous and consecutive interpreting between Chinese and English, no worries for language barriers at all.

Great networking opportunities with key members of the Chinese EdTech community.

— Nina Iles
Head of EdTech of British Educational Suppliers Association

6th Year GET, Connecting Global Education



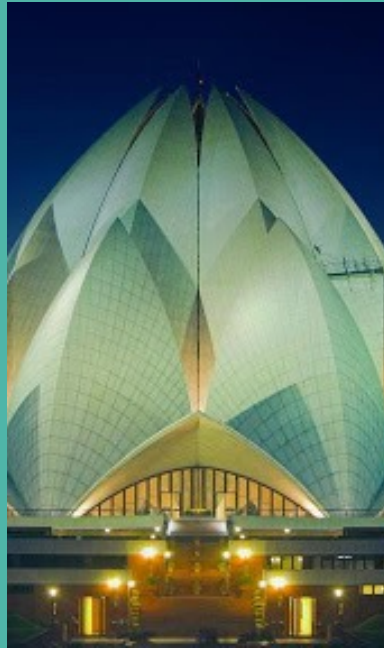
GET has been held in Beijing every fall Since 2015 . With the brand development of GET and the increasing demand for education services globally, GET started to launch in other countries from 2016.



Tel Aviv,
Israel
April 8th, 2016



Silicon Valley,
United States
May 3rd, 2017



New Delhi,
India
February 2nd, 2018



Helsinki,
Finland
April 29th, 2018



New York
United States
May 28th, 2018



Singapore
August 2nd, 2019

GET 2020 Agenda



Plenary Keynote

Insights sharing on the 1st day of the summit by industry leader, KOL, and decision-makers from unicorn companies with a strong impact.



EXPO

600 square meters exhibition with professional visitors from the education and technology industries.



VIP Dinner

Exquisite dinner hosted by the 5-star hotel for only invited attendees on the pre-night of the summit. Of which 90 percent of attendees are speakers.

Partner Content

We offer venues and additional media services to help our partners facilitate their content during the summit.



Sub-Forum

Independent panel and forum with different topics including : K12, STEAM, Investment, Micro School, Curriculum design, Online tutoring.

Renowned Speakers & Guests



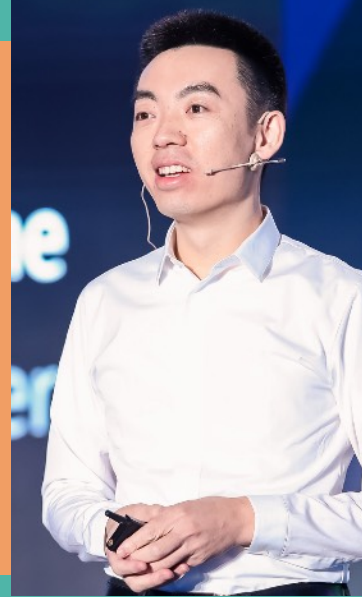
Ren Youqun

Director of the
Department of
Teacher
Education
of the MOE



Luis
Von Ahn

Duolingo
CEO



Bai
Yunfeng

TAL
CEO



Tang Daosheng

Tencent
CEO



Andreas
Schleicher

Director for
Education and
Skills at OECD,
PISA founder



Richard
Culatta

ISTE
CEO



Huang
Jiajia

51Talk
CEO

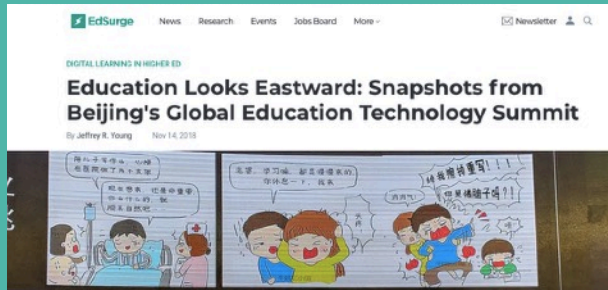


Wang Wenzhan

Former Director of
the Department of
Basic Education of
the MOE

Media Coverage

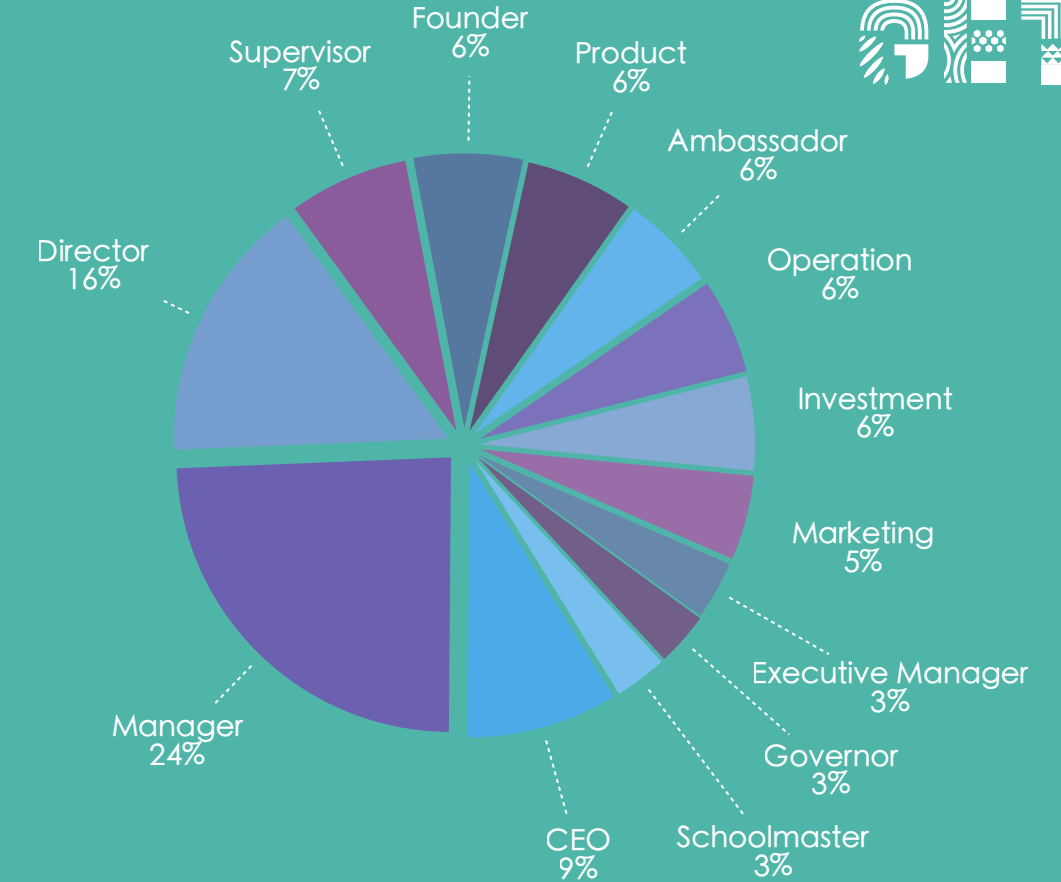
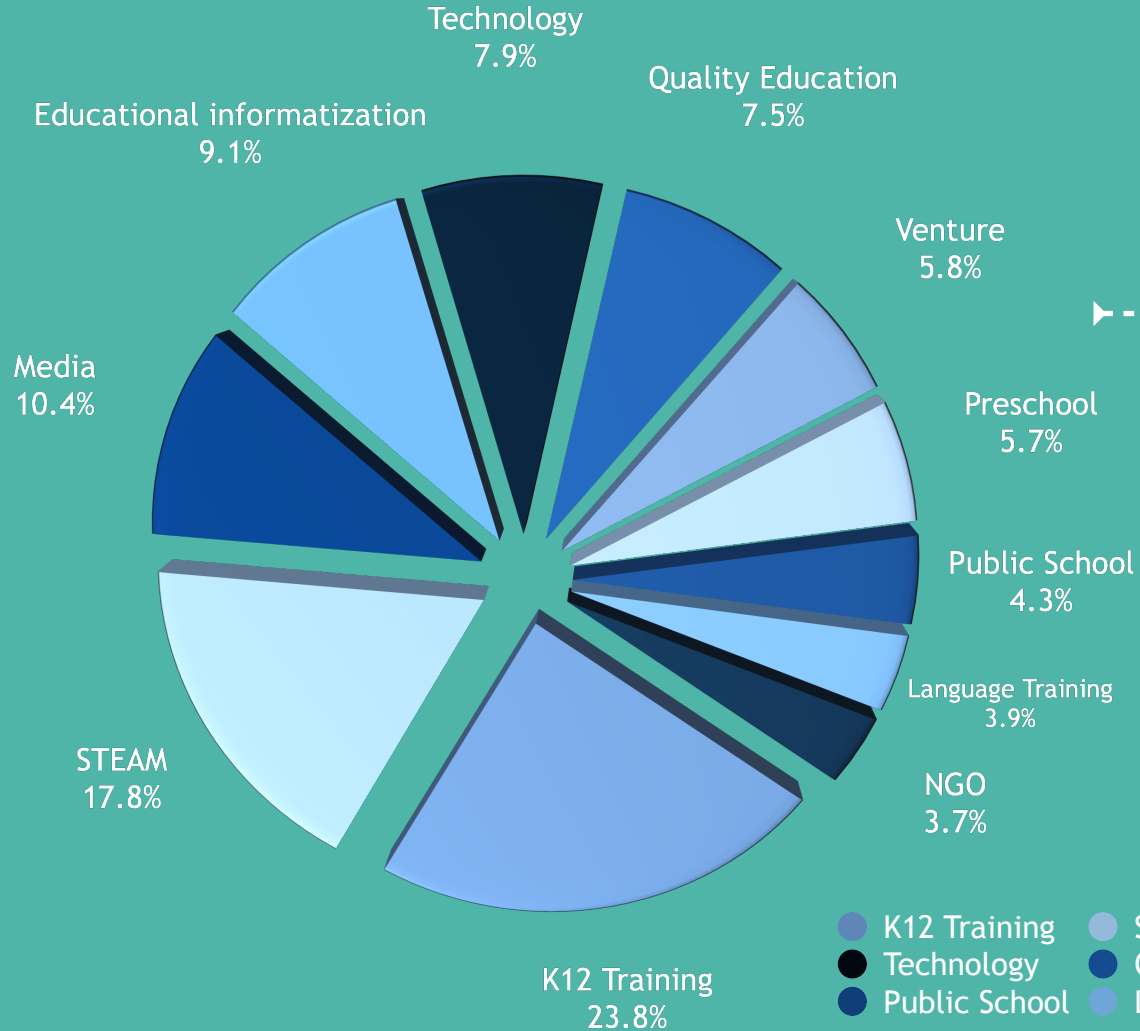
Include newspaper, journal, advertisement, television, new media, etc.
Mainly focus on education, finance and technology.



"GET summit is the biggest of its kind in China and aims to foster a platform for education practitioners to share their insights, experiences and solutions."

Demographics

Participants Number(2019): 11764



Participants identity distribution

Five Year Statistics



	Speakers	Company/ Organization Representatives	Exhibitors	Media	Participants	Countries Participated
GET2015	62	15	39	193	1200	9
GET2016	95	152	72	146	3768	14
GET2017	258	230	133	188	8465	18
GET2018	288	331	157	192	9487	34
GET2019	222	367	97	220	13972	42



EXHIBIT AT GET

2nd Floor

Convention Hall A

201 Conference Room

Mall Hall

EXPO Area

Convention Hall B

Interview Room

203 Conference Room

Office

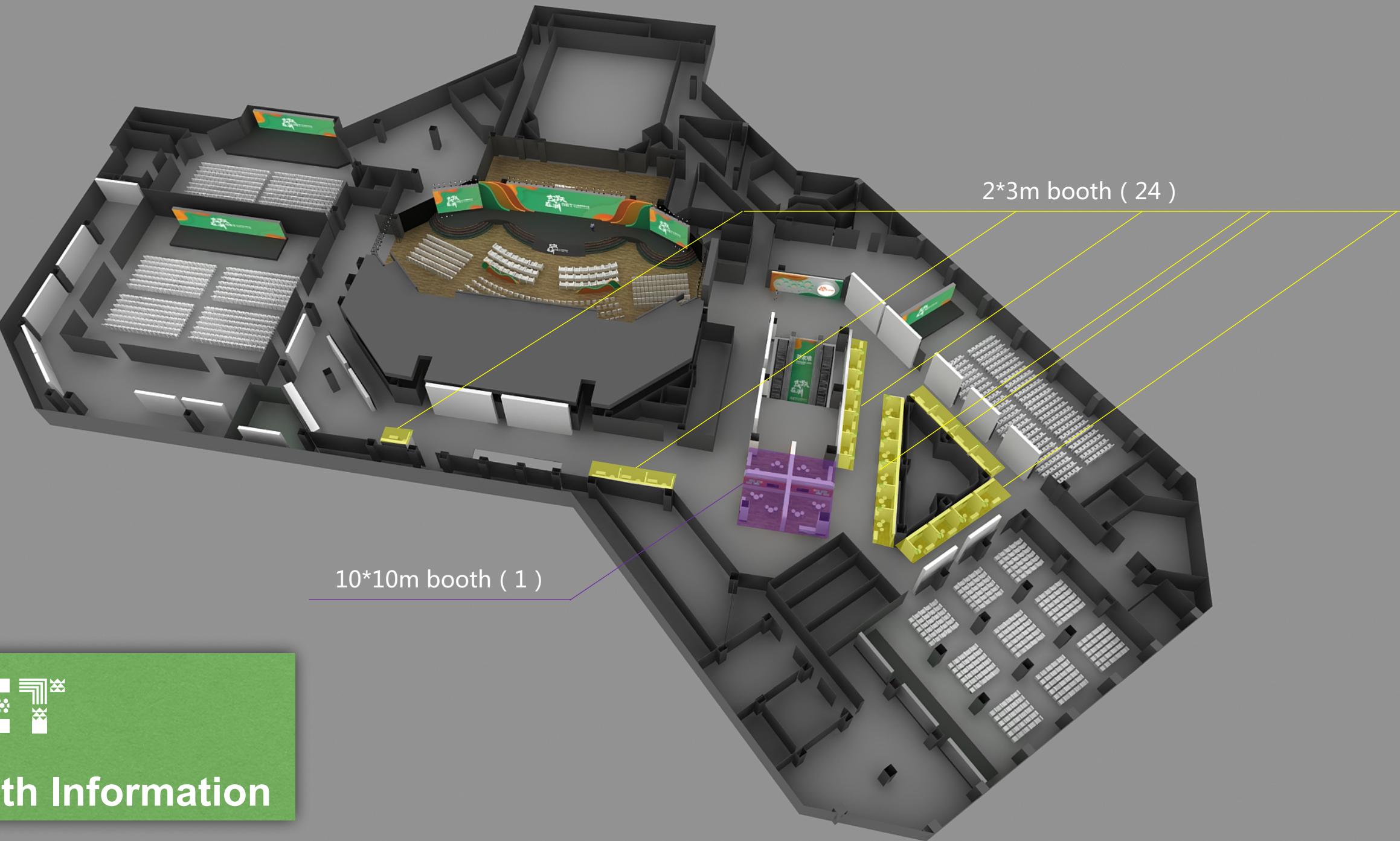
1st Floor

Check-in Area



3D Floor Plan





2*3m booth (24)

10*10m booth (1)

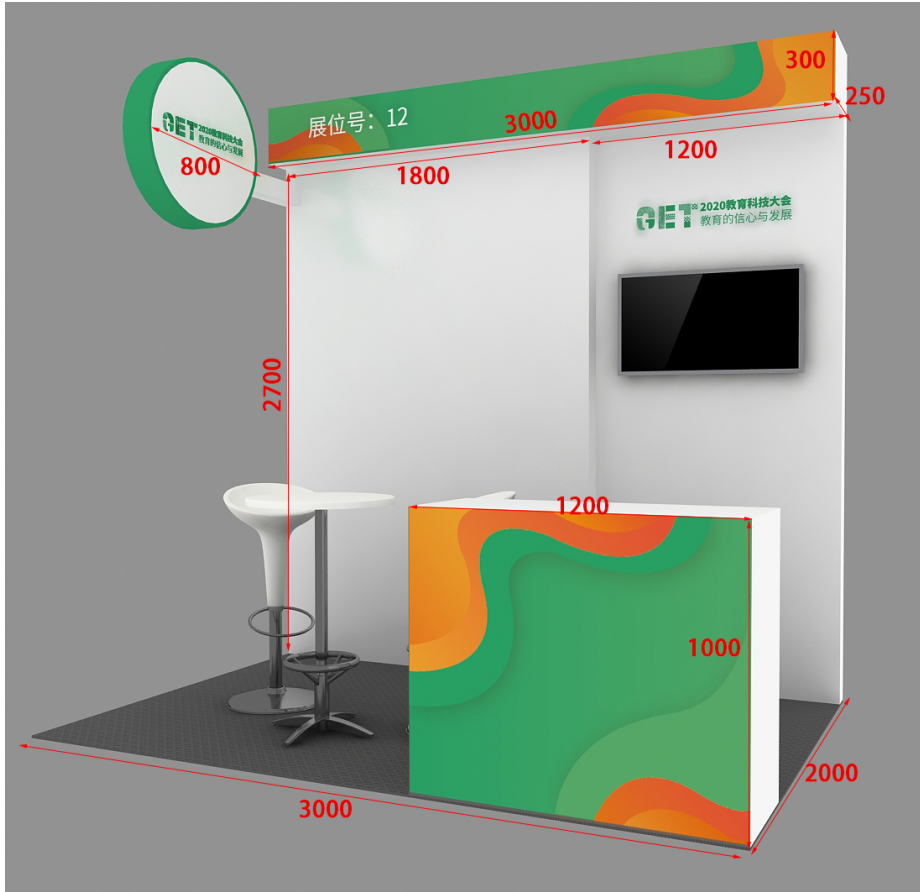


Booth Information

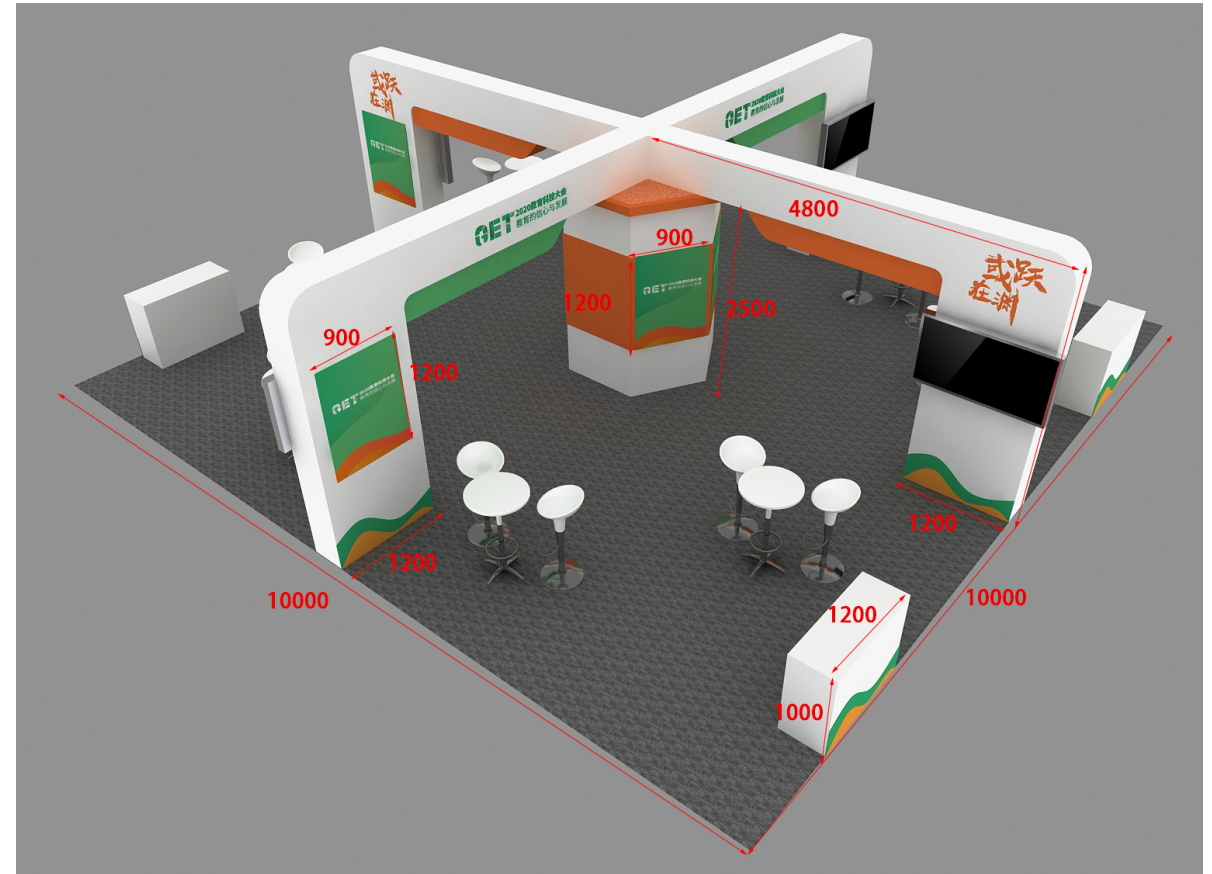


Solid Model of Standard Booth on 2nd Floor

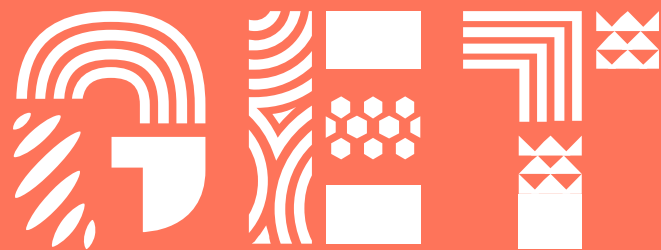
PRICE: 7,000RMB/m²



H3*3*2m
(9m² Booth)



H3*10*10m
(100m² Booth)



PARTNERSHIP PACKAGES



SILVER PACKAGE

INVESTMENT:\$10,000

Sponsor Placement

- Place as silver sponsor of the summit in all GET 2020 promotional materials, including English and Chinese conference website, conference brochure, Agenda board, etc.

Speaking

- Speaking slot in the sub forum.

Booth

- 6 square meters Booths

Access

- 2 All pass Tickets.
- Full access to join VIP dinner.
- 1 webinar organized and promoted by JMDedu.

Advertising

- Advertisement on multimedia machine.
- Pillar advertisement.



GOLDEN PACKAGE

INVESTMENT:\$25,000

Sponsor Placement

- Place as golden sponsor of the summit in all GET 2020 promotional materials, including English and Chinese conference website, conference brochure, Agenda board, etc.

Speaking

- Main hall (1,800 seats) keynote speaking slot.
- Speaking slots in the sub forum

Booth

- 6 square meters Booths.

Access

- 5 All pass Tickets.
- Full access to join VIP dinner.
- 3 webinar promoted and organized by JMDedu.

Advertising

- Advertisement on multimedia machine.
- Advertising backplane.

PR

- On-site media management including public interviews from 10 media.
- The overall media coverage more than 100 online media.



Sponsor Examples



About Organizer



JMDedu

We are No. 1 B2B EdTech Media in China, that informs and connects business professionals through our reports, events, and information services. Our mission is to drive the advancement of education. Our network is across education industry in China as well as globally — entrepreneurs, investors, startups, educators, business-decision makers, and policy-decision makers.

FOR GET SALES INFORMATION, CONTACT global@jmdedu.com