



Foster Future-ready Learners

NOV 25-26 • 2019

**National Convention Centre
BEIJING, CHINA**

World's Leading Edtech Event.

GET (Global Education Technology) Summit and Expo is the largest and most international EdTech Summit Brand in Asia.

GET Summit & Expo is a dedicated platform for excellent education practitioners to share their insights, experience and solutions. We set to discover inspiring education products and services from around the world and revitalize education through innovation and collaboration.

GET Summit&EXPO Summit is supported by all kinds of education companies, organizations, schools and the government.

GET 2018 gathered 13764 attendees from 22 countries.



International
Event & Content
synergy Partners
(Portion)



world innovation summit for education
مؤتمر القمة العالمي للابتكار في التعليم



Simultaneous Interpreting

We provide simultaneous and consecutive interpreting between Chinese and English, no worries for language barriers at all.



Deep dive into China market

Extraordinary and diverse summit programs to gain an in-depth understanding of the world's largest education market.



Great networking opportunities with key members of the Chinese EdTech community.

Professional attendees

Showcase your product or insights to over 10,000 professional education attendees and establish meaning connection with potential synergy partners.

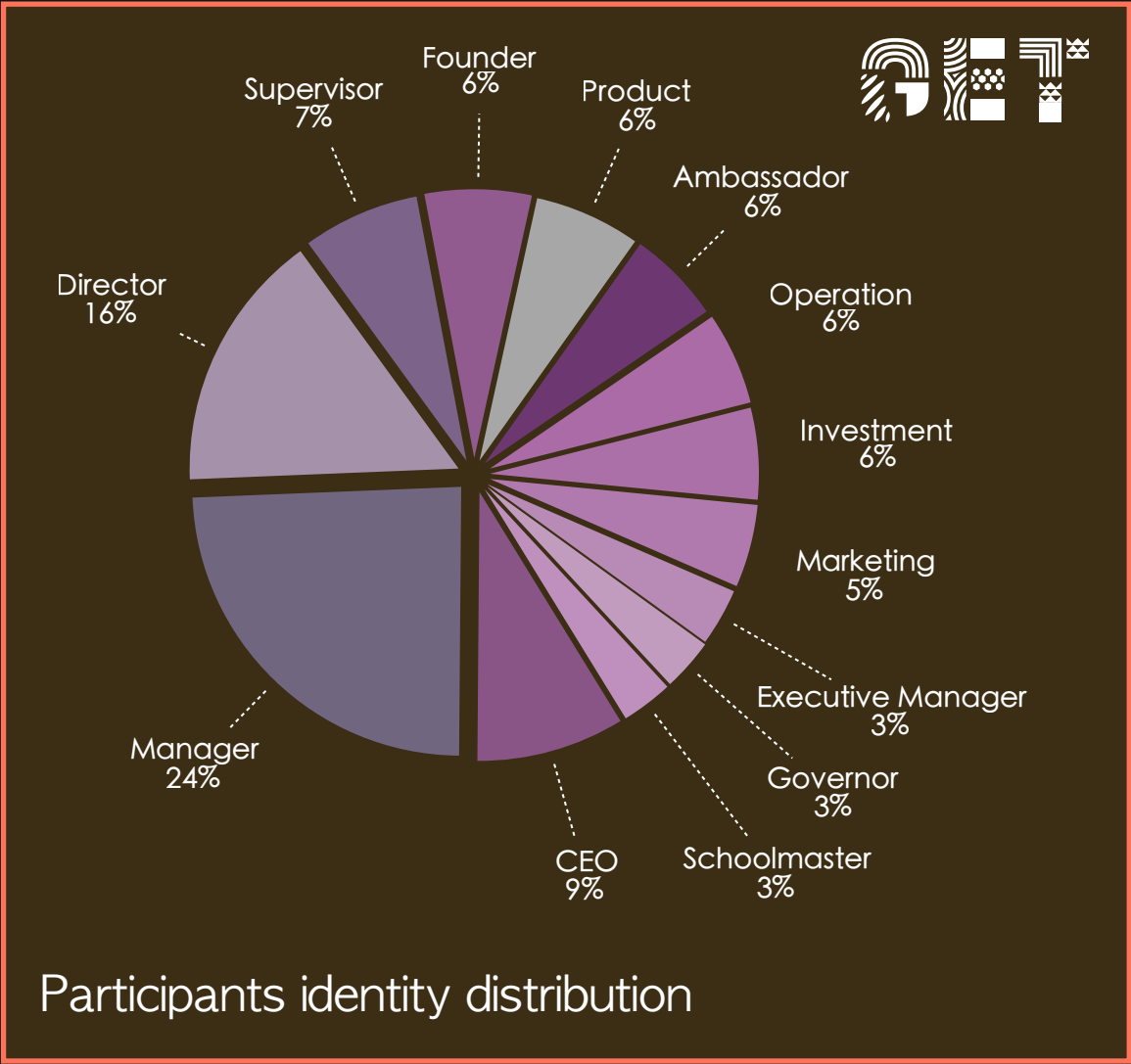
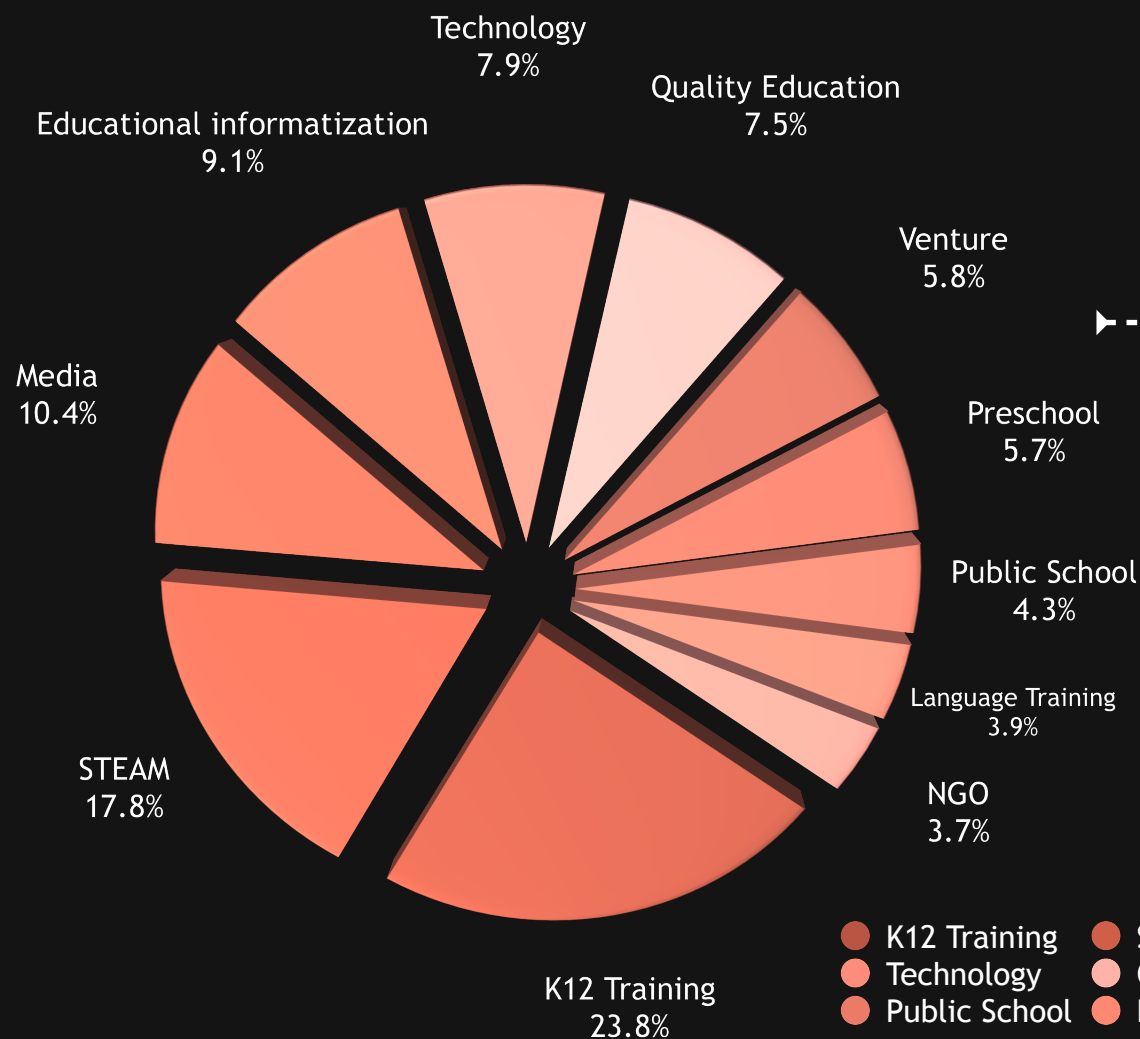


— Nina Iles

Head of EdTech of British Educational Suppliers Association

Demographics

Participants Number(2018): 13764



Participants identity distribution

Media Coverage

Most Engaged Media in China Including:

- CCTV(China Central Television)
- CETV(China Education Television)
- Yizhibo:1190,000 Video Clicked
- iQIYI:7,839 Video Clicked
- Sina Live Broadcast:363,547 Video Clicked
- Youmi:69,782 Video Clicked



“GET summit is the biggest of its kind in China and aims to foster a platform for education practitioners to share their insights, experiences and solutions.”

GET 2019 AGENDA

Nov. 25am		Nov. 25pm		Nov. 26am		Nov. 26pm	
Main Hall	Foster Future-Ready Learners - present a blueprint for the learning society.						
306A	/	Workshop					
306B	/	GETChina Workshop			Partner content		
307	/	Partner content			Global Informatization - understand the status and trends, deep diving into the overseas market		
308	/	Efficacy of learning products - explore the path of training institutions in the 3.0 era					
309	/	Strategies of Curriculum Design - share successful cases combining the idea of both exam-oriented and competency-based education			Opportunities in Vocational Education - comprehensively analyze the policy support and rigid demands in the Chinese market		
310	/	Partner content					



Agenda

Plenary Keynote

VIP Dinner

Workshop

EXPO

GET-China Workshop

GET-China Ecosystem Tour

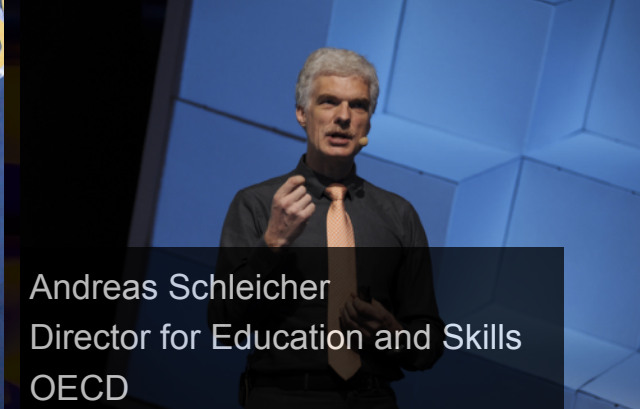
Sub-forum

Partner Content

Global Perspective



Ni Hongjing
Deputy director
Shanghai Municipal Education
Commission



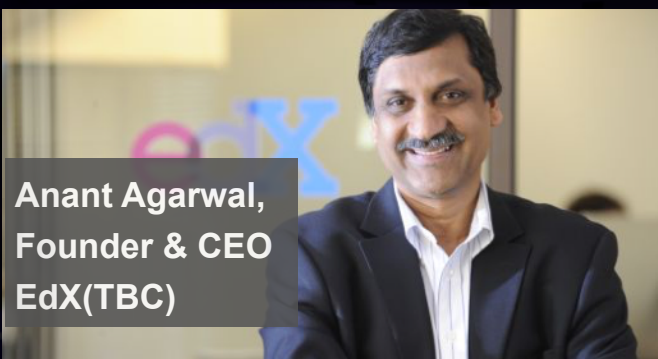
Andreas Schleicher
Director for Education and Skills
OECD



Eric Yang
Founder
iTutorGroup

Speakers(Portion)

Insights sharing by industry leader
and KOL.



Anant Agarwal,
Founder & CEO
EdX(TBC)



Luis Von Ahn
CEO & Co-Founder,
Duolingo



Osmar Terra
Brazil
Minister of Citizenship(TBC)



Vikas Pota
Group Chief Executive
Tmrw Digital



Tom Zhang
Chairman&CEO
TAL



Ben Kornell
CEO and President
AltSchool



Agenda

Plenary Keynote

VIP Dinner

Workshop

EXPO

GET-China Workshop

GET-China Ecosystem Tour

Sub-forum

Partner Content

Global Perspective

VIP Dinner

Exquisite dinner hosted by 5-star hotel for only invited speakers.





Agenda

Plenary Keynote

VIP Dinner

Workshop

EXPO

GET-China Workshop

GET-China Ecosystem Tour

Sub-forum

Partner Content

Global Perspective



Workshop

1.5-hour interactive activity to moderate your own courses and engage with attendees to share the concept of learner centered courses or how educational hardware can be used to simplify the teaching of complex skills.





Agenda

Plenary Keynote

VIP Dinner

Workshop

EXPO

GET-China Workshop

GET-China Ecosystem Tour

Sub-forum

Partner Content

Global Perspective



EXPO

5,000 square meters exhibition area with professional background visitors from education and technology industries. One stop expo to overview the latest Edtech trend.





Agenda

Plenary Keynote

VIP Dinner

Workshop

EXPO

GET-China Workshop

GET-China Ecosystem Tour

Sub-forum

Partner Content

Global Perspective



- Chinese customers (5 minutes)
- Choose one particular customer in your segment (30s)
- Jot down on post-it your assumptions about your customers (1min)
- Discuss with mentors about these assumptions (3min)
- Note down new Learnings about your customers (30s)

GET-China Workshop

A strategy sharing session with experienced industry experts as mentor on how to expand your business into China, to find the right partners, and to join the insider community.



Agenda

Plenary Keynote

VIP Dinner

Workshop

EXPO

GET-China Workshop

GET-China Ecosystem Tour

Sub-forum

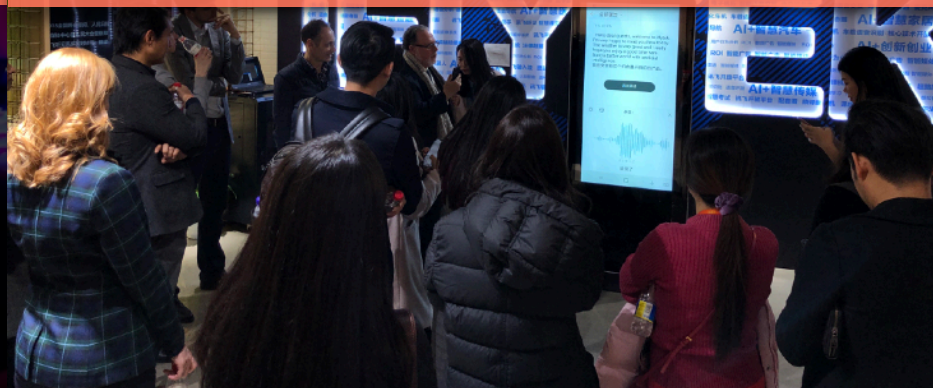
Partner Content

Global Perspective



GET-China Ecosystem Tour

Access to join a one-day China Education ecosystem tour. A good opportunity to approach China unicorn Edtech companies and establish a very reliable connection with reputable local players.





Agenda

Plenary Keynote

VIP Dinner

Workshop

EXPO

GET-China Workshop

GET-China Ecosystem Tour

Sub-forum

Partner Content

Global Perspective



Sub-forum

Pretty diverse Sub-forum focus on market insights, industry structures, trends and business tips across entire education lifecycles including AI, STEAM, after-school breakthrough, subject thinking, knowledge payment, overseas study, the arms race in K12, higher education, overseas study, etc.





Agenda

Plenary Keynote

VIP Dinner

Workshop

EXPO

GET-China Workshop

GET-China Ecosystem Tour

Sub-forum

Partner Content

Global Perspective

圆桌论坛：资本眼中的微信生态+教育投资



张丽君
创新工场 合伙人



王亮
兴时资本副总裁



王凯峰
北银资本投资总监



鲜诗佳
北银资本投资副总裁



Partner Content

We offer venue and additional media services to help our partners able to facilitate their own content during summit.



Agenda

Plenary Keynote

VIP Dinner

Workshop

EXPO

GET-China Workshop

GET-China Ecosystem Tour

Sub-forum

Partner Content

Global Perspective

Who am I ?



Global Perspective

We invite the world's most informative educators to join us in Beijing. Share their insights and perspectives on educational needs and the reshaping of the education industry that is taking place in their region.



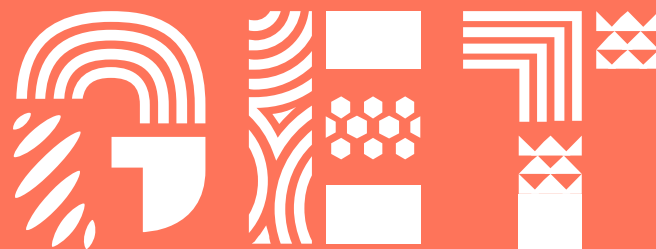


EXHIBIT AT GET

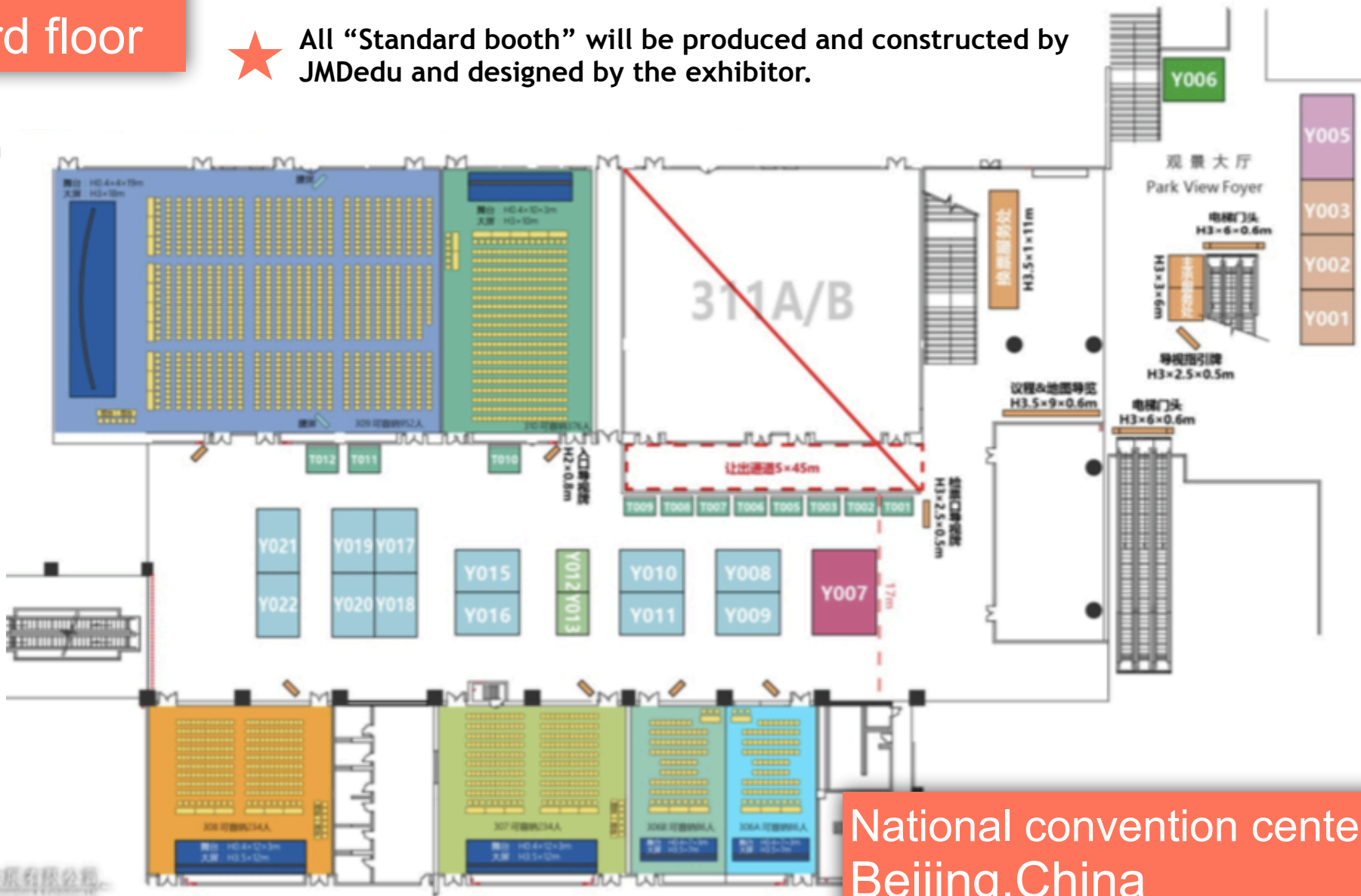
- ★ All “special decoration booth” need to be designed, produced and constructed by the exhibitor. JMDedu will offer producer service if it’s needed.
- ★ All “Standard booth” will be produced and constructed by JMDedu and designed by the exhibitor.



Floor plan of the 3rd floor

- Special decoration booth
H3.5x6x8m(48m²)
- Special decoration booth
H3.5x5x8m(40m²)
- Special decoration booth
H3.5x5x5m(25m²)
- Special decoration booth
H3.5x4x6m(24m²)
- Special decoration booth
H3x4x5m(20m²)
- Special decoration booth
H3.5x3x4m(12m²)
- Standard booth
H3.5x3x3m(9m²)
- Standard booth
H3.5x2x3m(6m²)

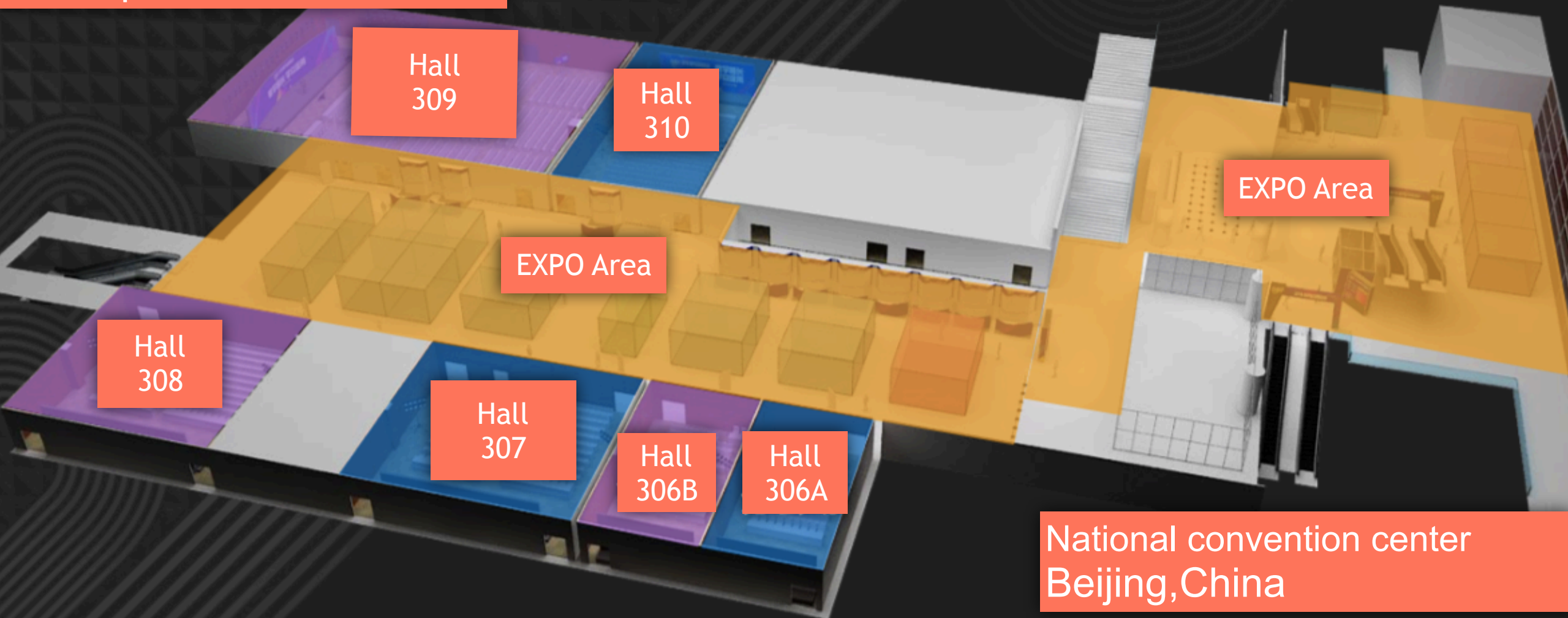
- ★ All “special decoration booth” need to be designed, produced and constructed by The exhibitor.JMDEdu will offer producer service if it’s needed.
- ★ All “Standard booth” will be produced and constructed by JMDedu and designed by the exhibitor.



National convention center
Beijing, China



Floor plan of the 3rd floor



National convention center
Beijing, China



Solid model of standard booth on 3rd floor.

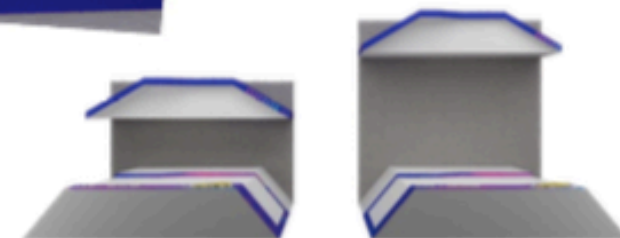
PRICE: 7,000RMB/m²



H3.5x3x3m
(9m² Booth)







H3.5x3x2m
(6m² Booth)

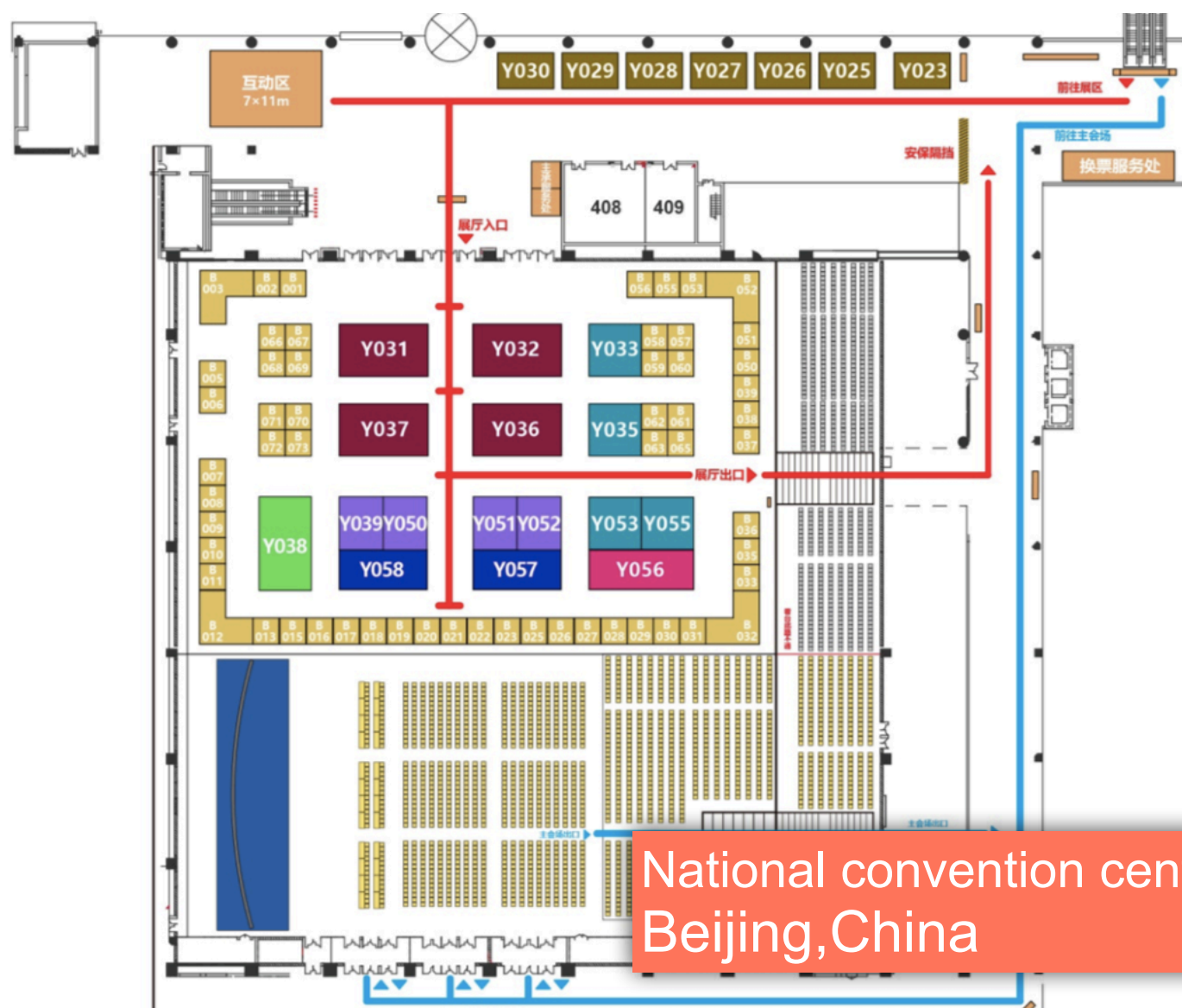




Floor plan of the 4th floor

-  Special decoration booth
H5x6x10.5m(63m²)
-  Special decoration booth
H5x6x10m(60m²)
-  Special decoration booth
H5x4.5x12m(54m²)
-  Special decoration booth
H5x4.5x10m(45m²)
-  Special decoration booth
H5x6x6m(36m²)
-  Special decoration booth
H5x6x5m(30m²)
-  Standard booth
H3x(6x6-3x3)m(27m²)
-  Standard booth
H3x3x3m(9m²)

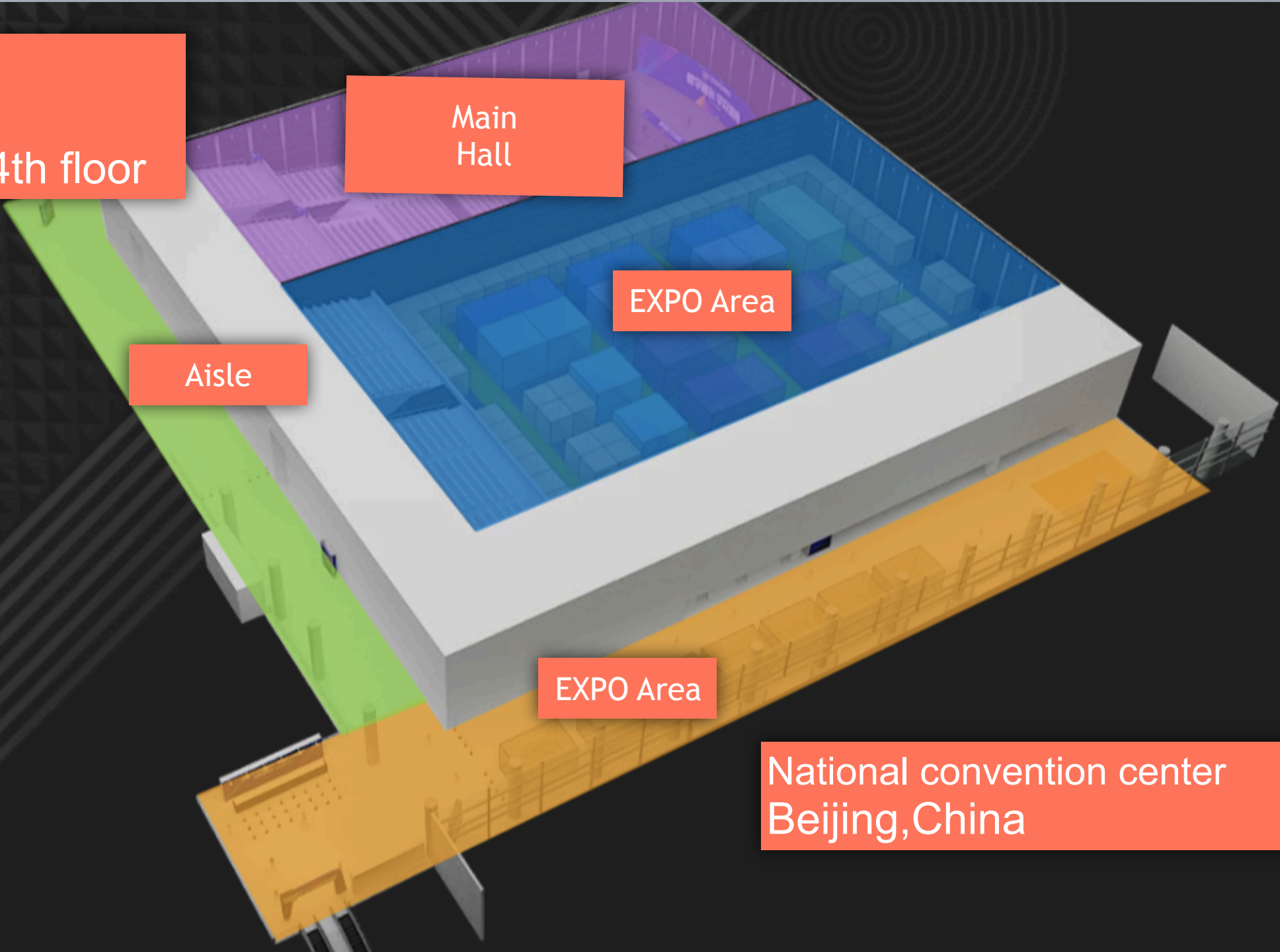
- ★ All “special decoration booth” need to be designed, produced and constructed by The exhibitor.JMDEdu will offer producer service if it’s needed.
- ★ All “Standard booth” will be produced and constructed by JMDedu and designed by The exhibitor.



National convention center
Beijing, China



Floor plan of the 4th floor



Main
Hall

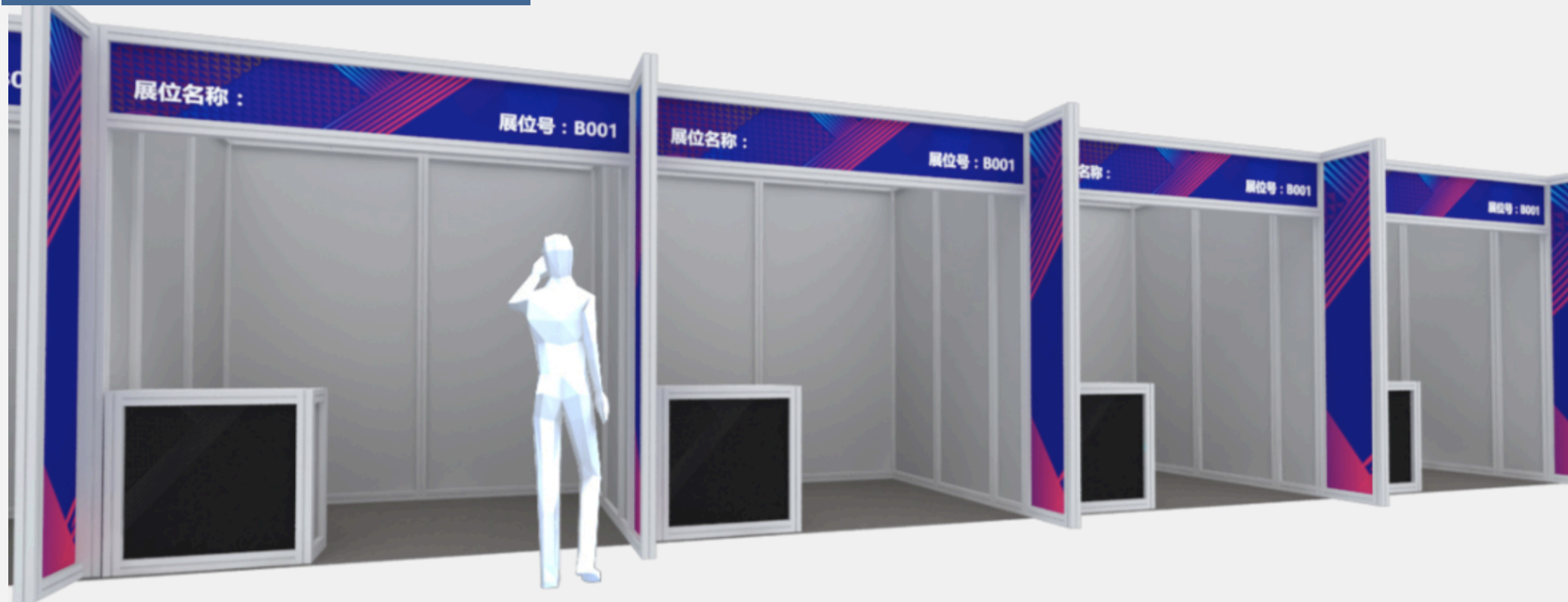
EXPO Area

Aisle

EXPO Area

National convention center
Beijing, China

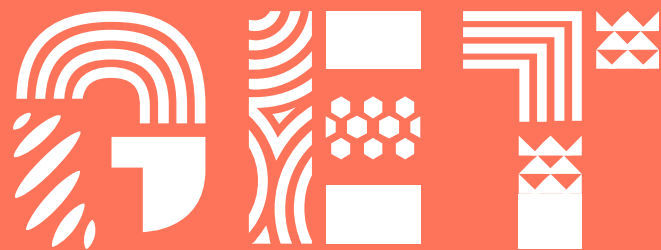
9m² Booth



Solid model of standard booth on 4th floor.

PRICE: 7,000RMB/m²

Standard booth
H3x3x3m(9m²)



PARTNERSHIP PACKAGES



POTALA PALACE PACKAGE

INVESTMENT:\$10,000

Sponsor Placement

- Place as Silver sponsor of the summit in all GET 2019 promotional materials, including English and Chinese conference website, conference brochure, Agenda board, etc.

Speaking

- Speaking slot in sub forum.

Booth

- 6 square meters Booths

Access

- 2 All pass Tickets, Full access to join VIP dinner and GETChina workshop.

Advertising

- Advertisement on multimedia machine.
- Pillar advertisement.



TERRA COTTA PACKAGE

INVESTMENT:\$25,000

Sponsor Placement	<ul style="list-style-type: none">Place as Golden sponsor of the summit in all GET 2019 promotional materials, including English and Chinese conference website, conference brochure, Agenda board, etc.
Speaking	<ul style="list-style-type: none">Main hall (2600seats) keynote speaking slot.Access to join panel discussion.(speaking role for senior exec upon approval by JMD team).Option to organize 1.5 hour workshop.
Booth	<ul style="list-style-type: none">9 square meters Booths.
Access	<ul style="list-style-type: none">5 All pass Tickets, Full access to join VIP dinner and GETChina workshop.
Advertising	<ul style="list-style-type: none">Advertisement on multimedia machine.Pillar advertisement.
PR	<ul style="list-style-type: none">On-site media management including public interviews from 10 media.The overall media coverage more than 100 online media.



Sponsor Examples



About organizer



芥末堆 jiemodui.com
我们只看教育

JMDedu

We are No. 1 B2B EdTech Media in China, that informs and connects business professionals through our reports, events, and information services. Our mission is to drive the advancement of education. Our network is across education industry in China as well as globally — entrepreneurs, investors, startups, educators, business-decision makers, and policy-decision makers.

FOR GET SALES INFORMATION CONTACT global@jmdedu.com