



GETCHINA PROGRAM

YOUR BEST ENTRY INTO CHINA
ALL IN ONE PLACE

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我们只看教育

BASIC PACKAGE

MEET THE MARKET

1

PARTNERSHIP

Through meeting suitable business partners that our program recommends, you will be able to land more business deals while raising funds for your company.

- [See More Here.](#)

2

INSIGHTS

Program participants will have exclusive access to JMDedu's insights for China education market.

- [Weekly Article of Market Trends](#)
- [Quarter Investment Reports](#)
- [Annual China Education Landscape](#)

3

MENTORSHIP

The monthly sessions will provide the insights about China market strategies, led by industry thought leaders, top investors and serial entrepreneurs.

- [Meet with JMDedu team anytime to keep track of your business in China](#)
- [Work directly with our 20+ mentors to get hands-on experience in China market.](#)

4

COMMUNITY

Entering into JMDedu's exclusive education community, your product will be well-known through social media, press release, tailored event, etc.

- [Present your product in curated intros and Eduer Salon \(weekly 40+ attendees\).](#)
- [15 % off for GET Summit & Expo Tickets and Exhibitions](#)
- [An exclusive discount for JMDedu partner's activities \(conferences, summits and exhibitions\).](#)

PARTNERSHIP

START TO COOPERATE

Feedback Collection
Collect mentor's advices and follow up with your business partner

Pitch Skill Training
Give you with the practical tips to start your business with your poteintial Chinese partners

Go-to-Market Consulting
Translate the deck, provide online consulting and market -fit advices within 4 weeks

Meetings Arrangment

Schedule 3 in-person meetings , and provide in-meeting support

Partner Intros

A list of 5 Potential Partners (with companies background, operation numbers and product line materials)

Information Collection

Product deck Collection with other information (Team, Investment and etc.)



SUBSCRIBE TODAY

ACTION NOW!

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Insights

Keep track of what is happening in China



Community

Get your product known by Chinese costumers



Mentorship

Find out the right way to enter into China market



Partnership

Start your business in world largest education market

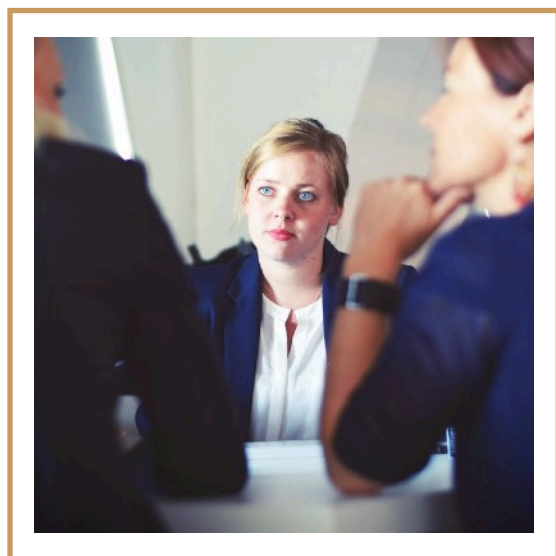
\$ 4800/ YEAR

FIRST-YEAR REGISTERS WILL GET A **25%** DISCOUNT!!!

MORE IS COMING

GET DEEP IN CHINA

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CHINA ED-TECH TOUR

- Overview of China's Education Ecosystem
- Conversation with China's largest education companies
- Deep dive with related partners

3-day Tour - 2088 USD



BRANDING

- Press Release
- Social Media Campaign
- Exhibitors
- Product Launch Event
- Speaking Engagement

Case By Case



RECRUITMENT

- Posting job information in JMDedu's channels and communities
- Head Hunting for the right representatives of your business in China

20%-25%
of First Year Salary

ABOUT US

Jiemo Education Media(en.jmdedu.com) is a leading media platform that provides information and services centering on education technology and innovation.

Our mission is to support the ecosystem of education technology in China as well as globally. We observe the dynamics in the education industry, discover innovative and promising products, provide insights on government policies and market trends, organize events to connect all industry players, and help education leaders make informed and intelligent decisions.



#1 Ed-tech information source in China: industry news, market trends, education policy, practice and products



Leading statistical resource for decision makers and investors: comprehensive index of Chinese education companies



In-depth research and consulting into China's education market and products to help you make decisions



Major Ed-tech event organizer: local meet-ups, workshops, annual summits and global delegations

MEET THE TEAM



Sophie Chen

Partner

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Sophie Chen is the partner at JMDedu, responsible for international partnerships, discovering promising ed-tech start-ups worldwide, collaborating with global ed-tech hubs, and introducing great education resources into Chinese market. Prior to JMDedu, she worked for New Oriental Education Group, the largest private education provider in China, and Roland Berge Consultancy. She holds a master degree from Harvard Graduate School of Education. She is passionate about ventures that have transformational impact on learning and people's life through cross cultural partnerships, innovative education products, and entrepreneurship. She co-founded Seahire.me, a career marketplace to empower overseas students. She worked as education specialist to improve rural education in Pakistan.



Limin Chen

Chief Reporter in Silicon Valley

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Limin Chen is the project manager of China Accelerator Program. Limin joined JMDedu in 2015 and became the chief reporter at Silicon Valley. She led the website's coverage of global ed-tech giants, startups, venture capital financing and influencing summits. Previously, she was a technology trade writer working for 36Kr. She wrote nearly 400 articles for 36kr, covering breaking news, management changes and strategy shifts of both major products and startup companies. Her articles spanned ed-tech, fit-tech, E-commerce, O2O and many other fields. Her career started from Innovation Works for pursuit of technology and TECC for passions in education. She received her bachelor degree in Peking University and master degree at Hong Kong University of Science and Technology with the major in linguistics.



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